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## FORTUNE CONTRACT GOES FULL-SPEED AHEAD WITH DRIVE

DALTON, Ga. – Kick your flooring into high-gear with Drive, a new commercial carpet design from Fortune Contract. Drive evokes a modern, edgy feel, with a subtle striated effect. This very forward, linear patterned carpet is a stylish choice for a variety of applications, including corporate, retail and hospitality spaces.

“Drive’s linear design, combined with its variations in color, creates a truly unique flooring perspective,” said Judith Ingalls, Fortune’s vice-president of style and design. “Its contemporary look is ideal for any commercial setting.”

Drive is made to show differences between light and dark tones. The colors are subtle, but the effect is dramatic. Drive offers a versatile color palette that comes in 13 standard color choices, as well as custom options.

Drive, as well as other new products from Fortune, will be introduced this June at NeoCon at Chicago’s Merchandise Mart, Showroom 11-35.

Fortune Contract is a premium manufacturer of high-end commercial carpet in the United States. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and over 70 years combined experience to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practices.

- more -

VISIBLY DIFFERENT

Fortune is headquartered in Dalton, Ga., where it recently expanded its new manufacturing facility. For more information on Fortune Contract, Inc. or its products, visit Fortune online at [www.fortunecontract.com](http://www.fortunecontract.com).

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