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FORTUNE CONTRACT'S NEWEST
PRODUCT IS . . . A PIECE OF CAKE

Showroom 10-98, Neocon 2008 – Hungry for color & texture? How about a Piece of Cake, Fortune Contract's new introduction for Neocon 2008. Piece of Cake is a recipe for sophisticated color in motion in thirteen delicious colorways that share the menu with 2007 introduction Pie in the Sky. Forty-three ounces of premium Ultron nylon in proprietary yarn configurations are the ingredients for this infinitely usable broadloom carpet.

Piece of Cake will be on display in Chicago at the Neocon World's Trade Fair in Fortune Contract's new showroom on the Tenth Floor, Space 10-98 designed by Tom Zurowski and the team at Eastlake Studio.

Fortune Contract is a premium manufacturer of high-end commercial carpet. Known for its visibly different approach to commercial carpet, Fortune partners its top quality design with attentive customer service and focus on quality to offer the best in products and services. Fortune Contract is dedicated to the progress of sustainability, committing to responsible and environmentally safe materials and production practices. Fortune is headquartered in Dalton, Ga., in a state-of-the-art design and manufacturing facility. For more information on Fortune products visit Fortune online at fortunecarpet.com.

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